

Getting one's work published in respectable journals and edited books is especially challenging for early-career scholars. If that work focuses on visual and multimodal discourses (in the latter case: often combining static images and short written texts), the challenges are even more daunting. Based on my own experiences in publishing (and reviewing) papers and chapters focusing on visuals, I will address issues related to this challenge (and some broader ones related to publishing). Topics that will be discussed include the following: "fair use" of visuals; copyright permissions; copyright fees; securing sufficient quality of visuals; colour vs. black/white visuals; pertinent journals; peer review; interests and knowledge of journal editors vs. journal publishers; chapters vs. papers; respectable publishers; predatory journals; quality of English. In the second part I will respond, to the best of my ability, to questions from participants in the workshop, and eagerly hear about best practices volunteered by participants.